



ENVIRONMENTAL POLICY

- To be realistic in setting goals, according to local considerations and development, so that environmental measures and actions will not undermine the quality of the existing Grecotel product.
- To implement measures of natural resources management (energy, water, raw materials) and waste, with the aim of improving the local environment and to encourage other members of the tourism industry to undertake corresponding initiatives.
- Environmental measures will feature in order of priority: a) the use of local recycled, recyclable and natural, biodegradable materials, b) energy and water saving, c) minimising and re-using waste and d) controlling air / soil / water pollution.
- The conservation and protection of the landscape, wildlife and historical resources near each Grecotel will have priority over other regional or general projects.
- Grecotel SA aims to collect and co-ordinate information on relevant programmes via its connections and partners, so as to avoid repetition of actions and to achieve the best possible use of available resources.
- To increase level of awareness of environmental issues within its own organisation, to local residents, hotel guests and business partners.
- To include improved environmental considerations in all new building and renovation plans.
- To balance financial benefits from waste management and energy saving against increased initial costs of other improvements.

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