GRECOTEL

HOTELS & RESORTS

2 November 2009

ΔΕΛΤΙΟ ΤΥΠΟΥ

Grecotel's Kalliston awarded "Very Green" for the environment

The hotel Kalliston in Glaros Chania Crete, belonging to Grecotel the largest hotel chain in Greece, is following Grecotel's environmental guidelines and has put into practice in protecting the environment in all the departments of operation according to the model ISO 14001, to which it is accredited.

From the first year of operation in 2006 and until today, Grecotel Kalliston is awarded the 'TUI Environmental Champion Award' by Tui, one of the worlds largest tourist firms. This award is granted every year to 100 hotels from all around the world that work with TUI. The criteria's is based on the hotels' environmental substructure, actions, rating from the guests and for the hotels efforts towards nature and cultural environment. The last two years Grecotel Kalliston has been included in TUI's new programme "ECO RESORT Hotels" and certified with the Eco Label, after being surveyed by an independent inspector from Germany for TUI.

Grecotel Kalliston has been awarded the Blue Flag for 4 consequent years (Clean beach, clean sea, environmental management and facilities award) since it was built (2006). It is also important to note that for the first time this year it was awarded by the FEE - Foundation for the Environmental Education with the "Green Key". An award given to hotels that give special attention to the management of water, energy saving, recycling, buying and using local products, education for staff on environmental awareness, for the usage of environmentally friendly cleaning products, for the quality of the food and drinks, for creating greener areas around the hotel and for Environmental education.

It is noted that the National Committee of "Green key" that co-ordinates and operates in 17 countries around the world, this year awarded, after their request and based on the programme, the first hotel chains in Greece that successfully met their requirements.

An important contribution to this achievement is because of the sensitiveness and commitment from the management and staff of the hotel. Their compassionate dedication for the protection for the land they live in and encouraging the guests, fellow workers and local community to participate in the effort towards a more livable future.

PRESS OFFICE

For more information please contact Grecotel's offices:

Mrs. Eleni Giakoumaki: (+30) 210 7280300 Mrs. Argini Palkogianni: (+30) 210 7280392