

GRECOTEL

HOTELS & RESORTS TO LIVE®

PRESS RELEASE

Athens, 10 October 2024

Grecotel Wins Aspire Luxury Hotel Brand of the Year Award

Grecotel was named 'Aspire Luxury Hotel Brand of the Year' at the 2024 Aspire Awards ceremony that took place in Manchester. This esteemed accolade, presented by Aspire, the UK's leading luxury magazine, recognizes Grecotel's unwavering commitment to authentic luxury hospitality and exceptional guest experiences, establishing it in the international pinnacle of luxury, among the most prominent global brands.

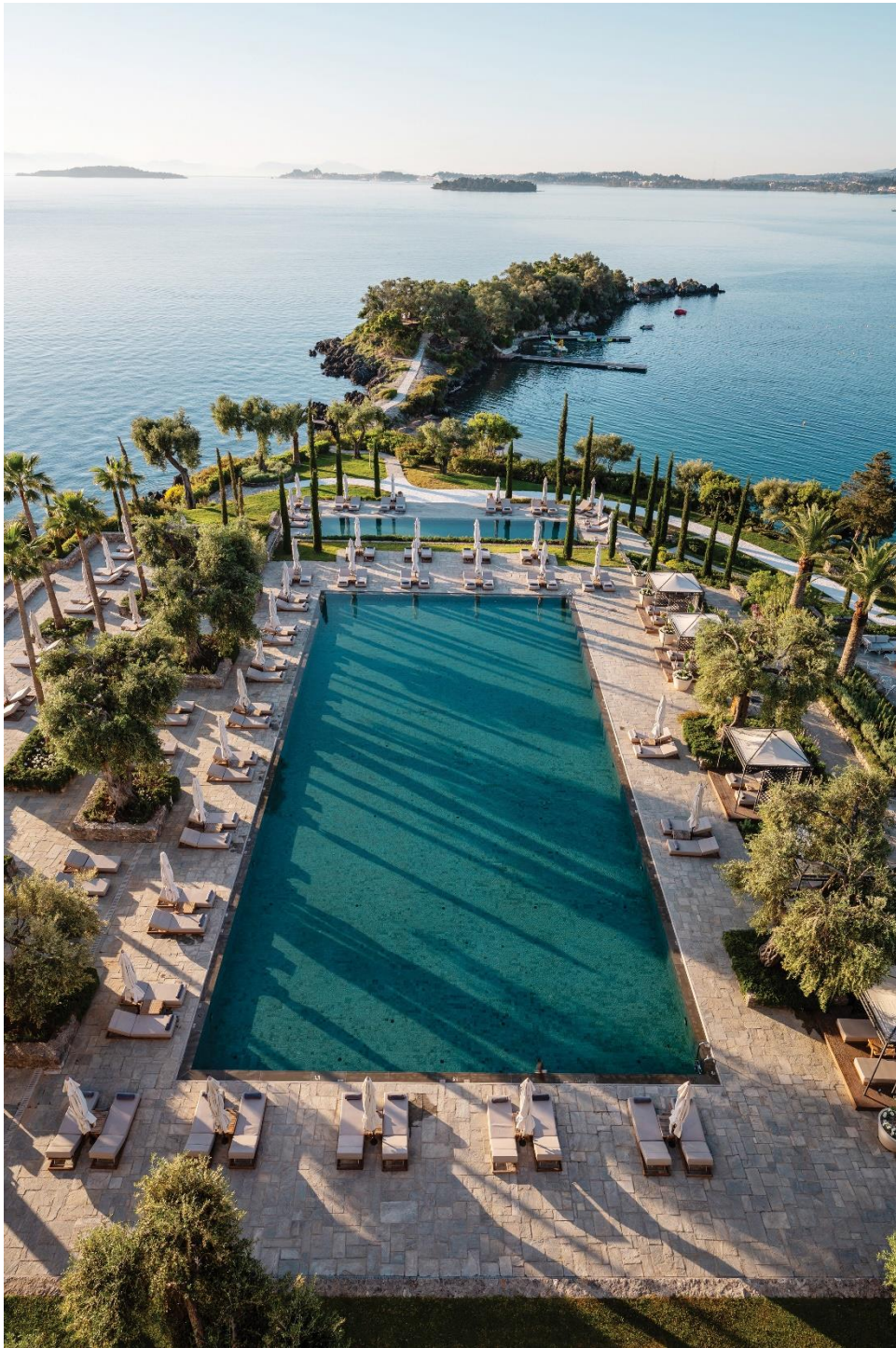
Odysia Sifounaki Daskalantonaki – third generation of Grecotel Hotels & Resorts – proudly accepted the award among the most distinguished hospitality brands, travel agents and tour operators. This recognition reflects the Group's relentless pursuit of excellence and mission to create meticulously crafted experiences that honor tradition while embracing innovation. This celebrated award is a testament to the hard work and passion of the entire Grecotel team.



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As Greece's leading hospitality group, Grecotel is dedicated to evolving its approach to luxury holidays and revolutionizing the art of hospitality. In 2025, Grecotel celebrates its 50-year anniversary of constant progress, highlighting an extraordinary legacy and an exciting future, committed to sustainable tourism practices and promoting a deeper connection to Greece's rich heritage, culture, and nature.



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Grecotel is honoured to receive international distinctions, the two Aspire awards coming one week after THE DOLLI was named #1 Best Hotel in Greece at the Condé Nast Traveller Readers' Choice Awards. The Group shapes an incredible future, sharing its unique spirit with guests and providing unforgettable luxury experiences that showcase the essence of Greece.

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ΓΡΑΦΕΙΟ ΤΥΠΟΥ

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